

# BS in Media Studies

## Bachelor of Science in Media Studies

### General Education Requirements

All Media Studies majors must satisfy the University and the College of Arts and Sciences' 42-hour General Education core requirements, which include ENGL 1100 and the Math proficiency requirement.

A Junior-level writing class is required.

The Cultural Diversity requirements may be satisfied by General Education courses or other lower- or-upper level courses in various departments.

State Government/History graduation requirements may be satisfied by General Education courses or by other lower-or-upper level courses in various departments.

There is no foreign language requirement, but foreign language proficiency is recommended.

### Degree Requirements

Media Studies majors must complete ~~a minimum of 51~~ 36 hours ~~in the Department of Theatre, Dance, and Media Studies courses.~~ as part of the degree. At least 24 hours must be taken at UMSL. A core of 21 hours is required of all majors. ~~An additional 27 hours, 9 hours in Theatre and Dance classes, 9 hours in Media Studies classes at the 2000 level and 9 hours in Media Studies classes at the 3000 level, must be completed with a minimum grade of C. At least 24 of these hours must be taken at UMSL. Of the 24 hour minimum, at least 18 hours of classes must be taken at the 2000 level or above at UMSL.~~

~~In addition to the major core and required courses, students will choose elective courses to bring their total credit hours to 120. Practicum and Internship courses may be repeated for credit, but an overall limit of 20 hours in Practicum and Internship will be accepted towards the 120 hours degree.~~

Required Core Courses for all ~~Media Studies~~ media studies majors:

Required Core Courses for all media studies majors:		
COMM 1050	Introduction To Mass Communication	3
<del>MEDIA ST 1065</del>	<del>Internet Media</del>	<del>3</del>
<del>TH DAN 1900</del>	<del>Introduction to Theatre Technology</del>	<del>3</del>
MEDIA ST 2235	Media Theory	3
Select <del>one</del> at least two of the following introductory courses:		<del>3</del> 6
COMM 1150	Introduction To Public Relations	
MEDIA ST 1070	Introduction To Cinema	
MEDIA ST 1100	Introduction To Advertising	
MEDIA ST 1110	Introduction To Broadcasting and Digital Media	
<del>Select two of the following:</del>		<del>6</del>
<del>MEDIA ST 1194</del>	<del>Practicum In Journalism</del>	
<del>—or MEDIA ST 2095</del>	<del>Practicum In Advertising</del>	
<del>MEDIA ST 3394</del>	<del>Internship In Journalism</del>	
<del>—or MEDIA ST 3398</del>	<del>Internship In Media Studies</del>	
<del>MEDIA ST 4400</del>	<del>Senior Project</del>	
Select at least two of the following applied writing courses:		6
COMM 3358	Communication In Public Relations	
MEDIA ST 2180	Introduction to News Writing	
MEDIA ST 2080	Advertising Copywriting	
MEDIA ST 2212	Broadcast Writing And Reporting	
Capstone		3
MEDIA ST 1198	Practicum In Media Studies	
or MEDIA ST 3398	Internship In Media Studies	
or MEDIA ST 4400	Senior Project	

<b>Total Hours</b>	<b>21</b>
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~~Additional hours in Theatre, Dance and Media Studies electives are to be selected on individual students' areas of interest. The core courses of 21 hours plus the Theatre, Dance, and Media Studies electives must equal 48 hours in total for Media Studies majors.~~

<del>Select any other Theatre and Dance class.</del>	<del>9</del>
<del>Select any other Media Studies class at the 2000 level or above.</del>	<del>9</del>
<del>Select any other Media Studies class at the 3000 level or above.</del>	<del>9</del>
<b>Total Hours</b>	<b>27</b>

Students must also complete 15 credit hours of electives. Of these, at least six credit hours must be 2000 or higher and another six must be 3000 and higher. Practicum and Internship courses may be repeated for credit and a combined total of six credit hours in Practicum/Internship can be applied to the major. A limit of 20 hours of Practicum/Internship courses will be accepted towards the 120 hour degree. Students may apply up to three of the approved communication courses listed below toward the major as media studies electives.

COMM 3150	Crisis, Disaster, and Risk Communication	3
COMM 3330	Research Methods In Communication I	3
COMM 3352	Mass Media in Society	3
COMM 3355	Dangerous Messages	3
COMM 3360	Media & Health Communication	3
COMM 3370	Social Media in Public Relations	3
COMM 4100	Communication Campaigns	3
COMM 4199	Applied Strategic Communication	3

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Sign-offs from other departments affected by this proposal

Department	Contact Person	Phone #	Objections
S007550	Felia Davenport		No
Rationale	The Media Studies curriculum was formulated many years ago when the department was combined with Theatre and Dance. The revisions reflect changes in the field, new departmental structures, and staffing. The revised curriculum better serves our students and can be delivered more efficiently than the old program. The proposed revisions reduce the total credit hours to a number more consistent with similar programs. It sets forth a focused yet flexible core that provides students with a background in the field as well as with practice in key skills needed for post-graduation success (such as applied writing skills). The elective selections provide students with a wider range of options by allowing them to take relevant communication courses.		